



THE 615 OPEN – Thursday, May 29
Benefiting Folds of Honor



Scan here to
register as a
team or
sponsor!





THE 615 OPEN

THE CAUSE

The 615 Open is proud to announce that we will once again be raising funds for Folds of Honor in 2025. Folds of Honor is a nonprofit organization that provides educational scholarships to the families of fallen or disabled military members and first responders. The organization's mission is to "Honor Their Sacrifice. Educate Their Legacy". Find out more about their mission at <https://foldsofhonor.org/>.

THE COURSE

Hermitage Golf Course
President's Reserve
3939 Old Hickory Blvd
Old Hickory, TN 37138

THE DATE

Thursday, May 29 11AM:
Registration & Practice Range
Open 1PM: Shotgun Start 6PM:
Awards Ceremony & After Party



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FOLDS of HONOR

Presenting Sponsor

\$7,500 (2 Available)

- 2 Teams (8 Golfers)
- 2 Hole Signs on the Course
- 4x6 Personal PGA Style Banner around Clubhouse
- Premium Location on PGA Style Sponsorship Banner
- Logo on Premium Location of Leaderboard Top Panel. "Tournament Presented By:"
- Logo Displayed on Leaderboard LED Screen
- Two :30 commercials with sound on LED Screen
- 9 Custom Pin Flags branded with your Company Logo
- Includes customized Radio Advertising Schedule
- Logo included on two targeted email blasts to 20,000 potential sponsors and golfers in April and May (40,000 total)



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FOLDS of HONOR

Platinum Sponsor

\$5,000 (2 Available)

- 2 Teams (8 Golfers)
- 2 Hole Signs on the course
- Recognition on PGA Style Sponsorship Banner
- Logo Displayed on Leaderboard LED Screen
- One :30 commercial with sound on LED Screen
- Premium Position on Leaderboard Side Panels
- Includes customized Radio Advertising Schedule



YOUR
LOGO
HERE

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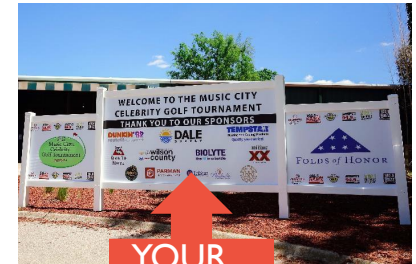
FOLDS of HONOR

Player Gift Sponsor

\$5,000 (1 Available)

- 1 Team of Golfers
- Company Logo is Branded on each individual Player Gift that is given to each player in the tournament.
- Gain exclusive exposure through custom high-end gifts provided to each participating player
- Recognition on PGA Style Sponsorship Banner
- Logo displayed on Leaderboard Screen

SOLD



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LOGO
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Golf Cart Sponsor

\$4,000 (1 Available)

- 1 Team (4 Golfers)
- Golf Cart Cling on each cart with the Company Logo and QR Code (sponsor must provide code)
- Recognition on PGA Style Sponsorship Banner
- Logo Displayed on Leaderboard LED Screen
- 1 Hole Sign on the course



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Beverage Cart Sponsor

\$3,500 (2 Available)

- 1 Team (4 Golfers)
- 2 Beverage Cart Sign
- 1 Hole Sign on the course
- Logo Displayed on Leaderboard LED Screen



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Driving Range Sponsor

\$3,500 (1 Available)

- 1 Team (4 Golfers)
- 5 Teardrop Banners with your Company Logo lining the Driving Range
- 1 Hole Sign on the course
- Logo Displayed on Leaderboard Screen



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Hole-In-One Sponsor

\$2,500 (4 Available)

- 1 Team (4 Golfers)
- Opportunity to network on one of the Hole in One Contest holes
- 1 Hole Sign on the course
- Recognition on PGA Style Sponsorship Banner
- Logo Displayed on Leaderboard LED Screen



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Cart Path Sponsor

\$2,500 (4 available)

- 1 Team (4 Golfers)
- 9 Cart Path Stamps on Course with Company Logo
- Recognition on PGA Style Sponsorship Banner
- Logo Displayed on Leaderboard LED Screen
- 1 Hole Sign on the course



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Yardage Marker Sponsor

\$2,500 (1 Available)

- 1 Team (4 Golfers)
- Company Recognition on Yardage Markers each tee box (18 holes)



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Alcohol Sample Sponsor

\$2,250 (4 Available)

- 1 Team (4 Golfers)
- Opportunity to host liquor tasting and network at the Tee Box during the tournament
- Liquor license provided on day of the tournament
- Logo displayed on Leaderboard LED screen

*Sponsor will be responsible for tent, table, chairs, etc.



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President's Reserve Sponsor

\$2,000 (SOLD OUT)

- 1 Team (4 Golfers)
- The ¼ mile commute on the cart path leading golfers to the President's Reserve course is fully occupied by your company
- Two PGA 4x6 Framed Signs welcoming golfers to the President Reserve Course
- 4 Cart Path Stamps placed on the drive to the President's Reserve course
- Logo Displayed on Leaderboard LED Screen
- Recognition on PGA Style Sponsorship Banner



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Air Cannon Sponsor

\$2,000 (1 Available)

- 1 Team (4 Golfers)
- Opportunity to Network with Players on Tee Box at Air Cannon Hole



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Activation Sponsor

\$2,000 (5 Available)

- 1 Team (4 Golfers)
- Opportunity to network at the Tee Box on the course during the tournament
- Logo Displayed on Leaderboard LED Screen

* Sponsor will be responsible for tent, chairs, & table



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Team Plus Hole Sponsor

\$1,200

- 1 Team (4 Golfers)
- 1 Hole Sign on the course



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Team Sponsor

\$1,000

- 1 Team (4 Golfers)



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Longest Drive Sponsor

\$800

- PGA Style 4x6 Framed Signage recognizing you as the Longest Drive Sponsor



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Longest Putt Sponsor

\$800

- PGA Style 4x6 Framed Signage recognizing you as the Longest Putt Sponsor



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Closest to the Pin Sponsor

\$800

- PGA Style 4x6 Framed Signage recognizing you as the Closest to the Pin Sponsor



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Hole Sponsor

\$250

- 1 Hole sign on the course



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Individual Golfer

\$250

- 1 Player in the Golf Tournament



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MEET SACRIFICE WITH HOPE



Folds of Honor is a leading non-profit organization that provides educational scholarships to the children and spouses of America's fallen or disabled military service members and first responders. Folds of Honor was founded in 2007 by Lt Col Dan Rooney and has grown from a vision into a movement. The folded flag is a constant reminder of those who have paid the ultimate price for our freedom. It inspires us to help equip and educate their loved ones in need of our support. Thank you for embracing the call.

To learn more, visit **FOH.ORG**.

62,000

SINCE 2007, FOLDS OF HONOR HAS AWARDED NEARLY **62,000** EDUCATIONAL SCHOLARSHIPS.

\$290M

THOSE 62,000 EDUCATIONAL SCHOLARSHIPS TOTAL ABOUT **\$290 MILLION** IN EDUCATIONAL IMPACT.

45%

MINORITY RECIPIENTS REPRESENT **45%** OF ALL SCHOLARSHIPS AWARDED.

91%

FOLDS OF HONOR IS PROUD TO HAVE A CUMULATIVE AVERAGE RATIO OF **91%** OF EVERY DOLLAR RAISED GOING TO OUR SCHOLARSHIP PROGRAM.

4-STAR

FOLDS OF HONOR IS HONORED TO HAVE EARNED THE PLATINUM TRANSPARENCY DISTINCTION FROM CANDID AS WELL AS OUR 4/4 STARS RANKING ON CHARITY NAVIGATOR.



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Terms and Conditions

- By submitting your registration, you confirm your understanding and acceptance of the following Terms and Conditions for the 2025 615 Open ("Tournament"):
- All monies are non-refundable.
- The Tournament is a "rain or shine" event.
- Hermitage Golf Course reserves the right in its sole discretion to cancel the Tournament due to severe weather.
- In the event of a cancellation the Tournament will be rescheduled to a later date and all sponsorship and player benefits will remain the same.
- Registrant agrees to hold WYCQ, Inc. dba Cromwell Media, Folds of Honor, Magnolia Golf Group, Inc. and Hermitage Golf Course free and harmless from any damages or claims of any nature whatsoever as a result of your participation as a sponsor or player during or after the Tournament. You further understand that you and/or your players will be held liable for any and all damages resulting out of negligence caused to the property or personnel of Folds of Honor, Cromwell Media, Magnolia Golf Group and Hermitage Golf Course.
- Sponsorship payments are due upon receipt of invoice as follows:
 - Registrations between March 1-31: net 30 days
 - Registrations between April 1-30: net 14 days
 - Registrations between May 1-22: net 7 days
- Team and Individual Golfer payments are due upon receipt of invoice.
- Late payments may jeopardize your right to participate in the tournament.



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