

## **One Swift Second Contest Rules**

The “One Swift Second” contest (hereinafter: the “**Contest**”) is brought to you by Stingray Radio Inc. (hereinafter: the “**Contest Organizers**”). The Contest runs across Canada (except in the Province of Quebec) from September 16, 2024 at 12:01am EST until October 15, 2024 at 2:00pm EST (hereinafter: the “**Contest Period**”).

### **ELIGIBILITY**

This Contest is open to all persons residing in Canada (excluding Quebec), who have reached the age of age of majority in their province/territory as of the first day of the Contest Period. Notwithstanding the preceding, the Contest is not open to individuals associated with the Contest, including the employees, agents and representatives of the Contest Organizers, (including their respective divisions, subsidiaries, affiliates and agencies), their advertising and promotional agencies, suppliers of prizes, materials and services related to this contest or any other party directly linked to the holding of this Contest (the “**Excluded Individuals**”). This Contest is also not open to the immediate family members of the Excluded Individuals. For the purpose of these Contest Rules, “immediate family” includes: father, mother, brothers, sisters, children, legal or common-law spouse and individuals with whom such employees, agents and representatives reside.

### **HOW TO ENTER & PLAY – BRITISH COLUMBIA, ALBERTA, NEW BRUNSWICK, NOVA SCOTIA**

No purchase necessary. Between the dates of September 16<sup>th</sup>, 2024 and October 11<sup>th</sup>, 2024 (excluding the following statutory holidays: September 30<sup>th</sup>, 2024) the following participating stations and network will play “One Swift Second” (collectively, the “**Participating Stations**”).

New Country 103.5 Sydney, NS - <https://newcountry1035.ca>  
New Country 96.9 Moncton, NB - <https://www.newcountry969.ca>  
New Country 92.3 Fredericton, NB - <https://www.newcountry923.com>  
New Country 98.1 Camrose, AB - <https://newcountry981.com>  
New Country 95.5 Red Deer, AB - <https://newcountryreddeer.ca/>  
New Country 95.9 Lloydminster, AB - <https://newcountrylloydminster.ca/>  
New Country 105.7 Brooks, AB - <https://newcountrybrooks.ca/>

New Country BC Interior Network (collectively 1 station for the administration of this contest)

- New Country 100.7 Kelowna, BC - <https://www.newcountry1007.ca>
- New Country 103.1 Kamloops, BC - <https://www.newcountry1031.ca>

New Country Rural Alberta Network (collectively 1 station for the administration of this contest)

- New Country West, Edson, AB - <https://newcountrywest.ca/>
- New Country 93.3, Stettler, AB - <https://newcountrystettler.ca/>
- New Country 93.5, High Prairie, AB - <https://newcountryhighprairie.ca/>
- New Country 97.7, St. Paul, AB - <https://newcountrystpaul.ca/>
- New Country Southwest, Blairmore, AB - <https://newcountrysouthwest.ca/>
- New Country 92.5, Drumheller, AB - <https://newcountry925.ca/>
- New Country 97.9, Westlock, AB - <https://newcountry979.ca/>

Each weekday during the contest period, each participating station and network will announce the Taylor Swift keyword twice per day (Swift). Time of announcement will vary by station and network.

Listeners who text the keyword and their name to a participating stations phone line will receive an entry to play One Swift Second. A random drawing from all eligible entries will be done by each participating station for each One Swift Second contest play.

If the contestant is randomly selected to play, they will receive a phone call from the participating station. During this call, the on-air host will play one (1) second from a popular Taylor Swift Song. If the contestant can correctly identify the song based off the clip within 10 seconds, they will receive one (1) entry into the Grand Prize Draw.

If they do not correctly identify the song within 10 seconds, they will not receive an entry into the Grand Prize Draw. Entrants may only enter through one of the participating stations. Duplicate entries on more than one participating station will be disqualified.

The odds of being selected as a contestant will depend on the number of entries received during the Contest Period.

### **HOW TO ENTER & PLAY - NEWFOUNDLAND**

No purchase necessary. Between the dates of September 16<sup>th</sup>, 2024 and October 11<sup>th</sup>, 2024 (excluding the following statutory holidays: September 30<sup>th</sup>, 2024) the following participating stations and network will play "One Swift Second" (collectively, the "**Participating Stations**").

New Country 103.9 Carbonear, NL - <https://newcountrynl.ca/>

New Country 97.1 Clarenville, NL - <https://newcountrynl.ca/>

Each weekday during the contest period, each participating station in Newfoundland will announce a cue-to-call twice per day. Time of announcement will vary by station.

The 9<sup>th</sup> caller to successfully establish a live telephone connection with the on-air host after the cue-to-call has aired will be selected to play. During this call, the on-air host will play one (1) second from a popular Taylor Swift Song. If the contestant can correctly identify the song based off the clip within 10 seconds, they will receive one (1) entry into the Grand Prize Draw.

If they do not correctly identify the song within 10 seconds, they will not receive an entry into the Grand Prize Draw. Entrants may only enter through one of the participating stations. Duplicate entries on more than one participating station will be disqualified.

The odds of being selected as a contestant will depend on the number of calls received during the Contest Period.

### **GRAND PRIZE DRAW**

The Grand Prize Draw will occur on Tuesday, October 15<sup>th</sup>, 2024 in which the Contest Organizers will randomly select one (1) entry from all valid qualifying entries from all participating stations and network. Each participating station and network will have a maximum of 38 qualifiers entered into the Grand Prize draw for a maximum combined total of 418 entries from all participating stations and network.

### **GRAND PRIZE DESCRIPTION**

There is one (1) Grand Prize available to be won. Prize includes:

- Roundtrip economy class airfare for 2 adults to Toronto from the closest major Canadian airport to which the winner resides
- 2 nights hotel accommodation in Toronto (one room, double occupancy)
- 2 tickets to Taylor Swift's Era Tour on November 23<sup>rd</sup>, 2024 at Rogers Centre

The approximate value of the Grand Prize is \$6,000.00. Actual value may vary based on the Grand Prize winner's departure point.

### **PRIZE CONDITIONS**

Winner and their guest must be available to travel between the dates of Friday November 22<sup>nd</sup>, 2024 and Sunday November 24<sup>th</sup>, 2024. Winner and their guest must travel on the same itinerary.

A minimum of one person, either the winner or their guest must hold a valid credit card to cover any incidentals, damage deposit or any other requirement that may be required at the hotel.

The Contest Organizers are not responsible for any other travel arrangements affected due to cancellation, changes or rescheduling of any dates and The Contest Organizers reserve the right not to cover costs related to missed/delayed flights; and The Contest Organizers will not be responsible if weather conditions or other factors beyond the Contest Organizers' reasonable control that prevent a Prize or part of a Prize from being fulfilled. Further, the Contest Organizers assume no liability or responsibility whatsoever should a Grand Prize winner or their respective guest be denied boarding by the airline officials for any reason whatsoever.

### **HOW TO BE DECLARED A WINNER**

In order to be declared a winner, each selected potential contestant must be in compliance with these Contest Rules and in particular, the following:

Answer correctly, the mathematical skill-testing question asked on a publicity release and sign a publicity release and liability waiver form (hereinafter: the "**Release Form**") sent by the Contest Organizers and return the signed copies to them.

By participating in the Contest, each entrant agrees to abide by these Contest Rules. In the event the potential or declared contestant fails to comply with any one of the conditions set out above or any other conditions set out in these Contest Rules, the Contest Organizers reserve the right to disqualify such entrant from the Contest.

### **HOW TO CLAIM A PRIZE**

When the prize is ready for pickup, the winners will be contacted and advised that they have thirty (30) days from that day to pick up their prize at the offices of the contest organizers of the relevant Participating Station as identified on each of the websites listed above. Prize pickup is only available during regular business hours or as may be otherwise specified by the Contest Organizers. Proof of identity can be requested at any time. Any COVID protocols upon prize pick up must be followed.

Prizes are not transferable or exchangeable and may not be substituted by the winner. The Station assumes no responsibility or liability for damages, expenses, loss or injury resulting from acceptance, collection or use of the prize.

### **GENERAL CONDITIONS**

**Verification.** Online entries are subject to verification by the Contest Organizers. Any Entry Form which is incomplete, incomprehensible, inaudible, illegible, fraudulent, mutilated, altered, contains false information or is not received within the Contest Period, or otherwise does not confirm to these Contest Rules will automatically be rendered invalid and will not entitle such entrant to be eligible for a prize.

**Disqualification.** The Contest Organizers reserve the right to disqualify any person or cancel one or more entries of any person participating in this Contest or trying to participate by means contrary to these Contest Rules or in a manner which is unfair to other entrants as determined by the Contest Organizers in their sole and absolute discretion (e.g.: use of an Entry Form obtained from an unauthorized source, entries exceeding the limit allowed, computer hacking, etc.). Any attempt to tamper with the entry process, interfere with these Contest Rules, deliberately damage any website or undermine the administration, security or legitimate operation of the Contest, is a violation of criminal and civil laws and the Contest Organizers

reserve the right to seek damages and/or other relief from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying entrants from this and future contests. Such person may be referred to the appropriate judicial authorities.

**Non-compliance/eligibility.** If a potential or declared winner is not in compliance with these Contest Rules, as determined by the Contest Organizers in their sole and absolute discretion, the Contest Organizers reserve the right to disqualify such entrant from the Contest and randomly select further entrants from the remaining eligible entries until a winner is finally declared. Any potential or declared winner, who is not in compliance with these Contest Rules, must so inform the Contest Organizers immediately upon being contacted by the Contest Organizers.

**Age.** Participants of this contest must be 18 years or older as of September 16<sup>th</sup>, 2024.

**Substitution of prize.** In the event it is impossible, difficult and/or more costly for the Contest Organizers to award a prize (or part of a prize) as described in these Contest Rules, the Contest Organizers reserve the right to award a prize (or part of a prize) of similar nature and equivalent value or, at their sole discretion, the value of the prize (or of the part of the prize) in cash.

**Refusal of a prize.** The refusal by a potential or declared winner to accept any prize awarded in accordance with the Contest Rules, releases and forever discharges the Contest Organizers and their agents of all obligations related to the prize, including delivery.

**Liability limit – use of prize.** Each entrant and any potential or declared winner releases the Contest Organizers, their subsidiaries, respective divisions, their parent corporations, their advertising and promotional agencies, their shareholders, officers, directors, employees, agents and representatives (hereinafter: the “Beneficiaries”) from any and all liability for any and all damage, loss or liability suffered as a result of or arising from the entrant’s participation in the Contest or the acceptance or use of his/her prize. In order to be declared a winner and prior to obtaining his/her prize, any potential or declared winner agrees to sign a declaration to such effect in the Release Form. The parent or legal guardian in the case of a minor will also have to sign such a declaration to that effect in the Release Form.

**Liability of prize supplier.** Any person selected for a grand prize acknowledges that upon receipt of a letter confirming the prize, all services to be rendered in connection with their prize become the sole responsibility of the prize OR services supplier a declaration to such effect will be included in the Release Form.

**Liability limit – running of the contest.** The Beneficiaries are not liable for faulty computer components, software, or links; the loss or non-existence of communications capability; or faulty, incomplete, incomprehensible, or erased computer or network transmissions that make it difficult, or render a user unable, to enter the contest; problems with any website or website feature howsoever caused, the malfunction of, or damage caused to, any telephone or network or lines, computer equipment, data or software, online systems, servers or access providers; or the security or privacy of information transmitted via computer networks; or for breaches of privacy due to interference by third party computer “hackers” The Beneficiaries are not liable for any harm contestants may suffer directly or indirectly as a result of downloading any Web page or software or transmitting any information related to entry in the Contest. Further, the Beneficiaries assume no responsibility for entries lost, stolen, delayed, damaged or misdirected.

**Web site access.** The Beneficiaries do not guarantee access to or non-interruption of the Web site during the Contest Period or that it will be exempt from any errors.

**Modification.** The Contest Organizers reserve the right, at their sole discretion, to cancel, terminate, modify or suspend this contest, in whole or in part, in the case of the occurrence of an event, an error or any human intervention that could corrupt or affect the administration, safety, impartiality or the running of the Contest as provided in these Contest Rules.

**Limit of prizes.** In no event shall the Beneficiaries be obligated to award more prizes than set out in these Contest Rules or to award prizes otherwise than in compliance with these Contest Rules.

**Impossibility to act – labour dispute.** The Beneficiaries shall not be responsible for any damages for a failure to operate the Contest in accordance with these Contest Rules in any case where their incapacity to act results from circumstances or a situation beyond their reasonable control or because of a strike, lock-out or any other labour dispute in their company or those of businesses which services are used for holding this Contest, war, riot, insurrection, earthquake, terrorism, civil commotion, fire, flood, accident, storm or any other act of nature.

**Liability limit– participation.** Any person who participates or tries to participate in this Contest releases the Beneficiaries from any and all liability for damages which he/she could suffer from participating or trying to participate in this Contest.

**Authorization.** By entering this Contest, each declared winner consents to the Contest Organizers, their representatives to use, at their sole discretion and if required, their name, photograph, likeness, testimonial related to the prize, place of residence and/or voice without compensation whatsoever and that, without limit as for the period of use, in any media and on a worldwide scale, for publicity purposes or for any purpose that may be considered relevant. A declaration to such effect will be included in the Release Form.

**List of winners.** A list of winners per Participating Station will be made available on each website of the Participating Stations.

**Property of entries.** Entry Forms are the sole property of the Contest Organizers and at no time will be returned to entrants.

**Communication with entrants.** No communication (other than while registering) or correspondence will be exchanged with entrants in the context of this Contest with the exception of selected entrants or declared winner.

**Personal information.** Contestant personal information that is collected in this Contest will be used solely by the Contest Organizers, and their representatives for the administration of the Contest. There will be no communication of commercial or of any other nature, unrelated to this Contest sent to an entrant, unless such entrant gives specific authorization to the Contest Organizers for that specific purpose.

**Decisions of the Contest Organizers.** All decisions of the Contest Organizers or those of their representatives regarding this Contest are final and binding on all entrants with no rights to appeal.

**Identification of the contestant.** For the purposes of these Contest Rules, the entrant is the person whose personal information is printed on the Entry Form. It is to this person that the mathematical skill-testing question will be asked and the prize awarded if selected and declared a winner.

**Unenforceability.** If a section of these Contest Rules is declared or ruled by a Court of Law as illegal, unenforceable or void, that section will be deemed void but all other sections not affected will be enforced as allowed by Law.

**Jurisdiction.** This Contest is subject to all applicable federal, provincial and municipal laws.