



GREATER  
BURLINGTON  
PARTNERSHIP



## 2025 GREATER BURLINGTON RESTAURANT WEEK PROMOTIONAL PACKAGES

### PARTICIPANT BASE PACKAGE: \$200

*(And you provide a \$25 Gift Certificate to Your Restaurant.)*

- Listing on Restaurant Week Website [www.greaterburlingtonrestaurantweek.com](http://www.greaterburlingtonrestaurantweek.com)
- On Air Promotion on The New Mix 107.3, KGRS and 101.7 The Bull, KBKB-FM
- Online Promotion on [www.thenewmix.com](http://www.thenewmix.com) and [www.1017thebull.com](http://www.1017thebull.com)
- Facebook promotion on [www.facebook.com/1017TheBull](http://www.facebook.com/1017TheBull) and [www.facebook.com/Mix107.3](http://www.facebook.com/Mix107.3)
- Restaurant's name included in radio ads played on The New Mix 107.3 and 101.7 The Bull promoting the event.
- Restaurant Name will be included in an ad in The Burlington Beacon promoting the event.

### FACEBOOK LIVE PARTICIPANT PACKAGE: \$350

*(And you provide a \$25 Gift Certificate to Your Restaurant.)*

- Participant Base Package Offerings *(Listed Above)*
- Facebook Live special feature one day during lunch, 11 a.m. - 1 p.m.
- Facebook Live post by one of our on-air staff from your location highlighting your restaurant on [www.facebook.com/1017TheBull](http://www.facebook.com/1017TheBull) or [www.facebook.com/Mix107.3](http://www.facebook.com/Mix107.3)
- Limit one per station per day (9/11-9/21)

### On Location/Remote Package: \$750

*(And you provide a \$25 Gift Certificate to Your Restaurant.)*

- Participant Base Package Offerings *(Listed Above)*
- Live broadcast on location during dinner, 5 - 7 p.m.
- 25 :30 second pre-remote commercials, and live
- 6 live :90 second breaks from location over a 2-hour period.
- Limit one per station per day (9/11-9/21)

**Add-Ons with Any Package: \$10 Per 30 Second Commercial** **33% DISCOUNT**

6 a.m. - 10 p.m., special Restaurant Week Participant pricing, valid (9/1-9/30)