

A woman with blonde hair, wearing a yellow shirt and a brown apron, is smiling while watering a tomato plant with a metal watering can. The background is a lush green garden. The text "SMART & POWERFUL GIVING" is overlaid on the image.

# SMART & POWERFUL GIVING

Creative Solutions for Greater Kingdom Impact



## **SMART & POWERFUL GIVING**

Thank you for your faithful giving to boldly declare Jesus through Christian media!

Wish you could do more?

**There are smart and creative ways to increase your impact — often while benefiting your family, too.**

By understanding the available options, you can multiply the end results of your generosity in ways that are flexible, cost-effective and powerful.



# GIFTS THAT REDUCE TAXES

Many people give from their wallets or bank accounts because this is so familiar. However, this is probably not the most cost-effective way for you to give. You may be able to increase your impact — and experience significant tax benefits — by giving non-cash assets.

## Examples of Non-Cash Gifts

- » Stock
- » Real estate
- » Business interests
- » Farm commodities
- » Tangible personal property



## GIVING FROM YOUR IRA

If you are 70 1/2 or older, you may qualify for an extraordinary giving option. Give directly from your individual retirement account (IRA) and receive significant tax benefits in return!



## GIFTS IN A WILL

Make the ultimate statement to your loved ones and the world about what matters most to you. When you give to ministry from your will or trust, you model a legacy of generosity. You also help ensure PRAISE 106.5 will continue to have impact for generations to come.

- » Extend the impact of your generosity, well beyond your lifetime.
- » Experience the joy of putting your resources to work for the Kingdom.
- » Retain access to resources for as long as you need them.
- » Change your mind at any time about how your gifts are designated.
- » Give beyond what would ever be possible during your lifetime.





## **GIFTS THAT PAY INCOME**

Lifetime income gifts are wonderful solutions if you wish you could give more, but you're concerned about having enough income. You can give cash or other assets, then you will receive steady income for the rest of your life. The remainder will go to PRAISE 106.5!

### **Key Benefits**

- » Receive income payments for life.
- » Repurpose assets you no longer need or care to manage (such as rental property or vacation homes).
- » Receive an income tax deduction at the time of your gift.
- » Reduce capital gains tax when funding your gift with appreciated assets.

# **DISCOVER YOUR SMART & POWERFUL GIVING SOLUTION**

What are the best giving options for  
your goals and situation?

We'd love to begin the conversation!

**Call or visit us today.**

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