



## **“SPIRIT 105.3 Secret Sound” Official Contest Rules**

**Contest Name:** “SPIRIT 105.3 Secret Sound” (herein defined as the “Contest”)

**Station:** KCMS/SPIRIT 105.3 (herein defined as the “Station”)

**Station Address:** 19303 Fremont Ave North, Seattle, WA 98133

### **A. Description of Contest:**

- The “SPIRIT 105.3 Secret Sound” Game is an ongoing contest that occurs on SPIRIT 105.3 one or more times a day. This contest will continue until SPIRIT 105.3 decides otherwise, herein defined as “Contest Period”. Station reserves the right to extend contest period at its discretion.
- Any individual calling the SPIRIT Contest line at 206-333-1053 is considered an entrant within the meaning of this Contest.

### **B. How Contest is Played:**

- Each weekday (Mon-Fri) during the Contest Period, an undefined sound effect (herein defined as “Secret Sound”) will be played up to 3 different times on air between the hours of 6am - 7pm. After the sound effect is played, Station contest phone lines will be opened to its listeners seeking to submit an entry. The caller deemed to have correctly guessed the secret sound (in Station’s sole discretion) who has submitted a valid entry to the station via telephone will win a prize of at least one hundred and five dollars (\$105.00), or at the value of the current prize.
- Once a listener has correctly identified the “Secret Sound” effect, that caller is designated the winner of that game. A new “Secret Sound” game, with a new sound effect, will begin on a subsequent day, subject to review and discretion of Station.
- If there is no “Secret Sound” winner on any given calendar day, the game will continue on to the next business day with the same “Secret Sound” effect being aired and will continue until a caller correctly identifies the “Secret Sound”. The Station reserves the right to end the game or change the sound at any time.
- Each day the “Secret Sound” carries over to the next business day, the prize money will be increased by \$105.00, and becomes the new prize value. The prize value will continue to increase until the sound effect is correctly identified and a winner is designated, or at such time SPIRIT decides to discontinue the game.
- To submit a valid entry to the Station, Entrants must call the SPIRIT Contest line at 206-333-1053, after the Secret Sound is played, and correctly identify the sound. The Station, in its sole

discretion, shall determine the accuracy of any guess and shall appropriately determine the winner for purposes of awarding the prize. The Station's determination in this regard is not open to dispute or appeal.

- Important Note: By entering the Contest, Entrant agrees that audio recording of a phone call, submitted as part of his/her Contest entry to the Station, including his/her voice or likeness, is the sole property of Station, and may be aired or published in whole or in excerpt or by the creation of a derivative work by the Station. Entries submitted to the station will not be returned.
- Station reserves the right to broadcast game hints at various times and post incorrect guesses online at [www.spirit1053.com](http://www.spirit1053.com). Further, Station may opt to post visual clues at [www.spirit1053.com](http://www.spirit1053.com), in email communications, as a response to text request, or by other means Station decides appropriate to distribute such visual or audio clues.
- The Station may, in its sole direction, choose not to air a Sound on any weekday during the Contest period. Contest entries will not be considered on days which no Sound is played. Odds of winning the Secret Sound promotion will depend on the number of entries received for the contest.

#### **PROMOTIONAL SPONSORS:**

SPIRIT shall, at its sole discretion, have Contest sponsors at various times during the Contest period. These Sponsors will receive promotional exposure as part of the Contest, but Sponsors are in no way responsible for the execution of the Contest, nor will Sponsors have any judgment in, or influence of contest outcomes.

**Odds of winning the Secret Sound Game will depend on the number of entries received for the contest.**

#### **Eligibility Restrictions:**

1. Contest is open to SPIRIT 105.3 listeners who are 18 years of age or older, and who legally reside in the State of Washington.
2. Limit to one entry per person per day.
3. Only one winner of the Contest is allowed per household, per calendar year.
4. Persons who are ineligible to win prizes or participate in Station contests include: (a) CRISTA employees and their parents, spouses, children, siblings and roommates, (b) employees of participating sponsors and promotional partners, and (c) persons employed by radio stations in the metro Seattle area.
5. Contest participants agree that SPIRIT 105.3, CRISTA Media and contest sponsors have the right to use the name, voice or likeness of Contest participants and winners for promotional and advertising purposes without compensation.
6. SPIRIT 105.3 will not disclose or sell participant personal information to parties that are not affiliated with SPIRIT 105.3 and or CRISTA Media.

7. No purchase is necessary. Purchase does not increase odds of winning.
8. Chance of winning depends on the number of total entries.
9. Prize amounts will vary.
10. Prizes will be mailed to contest winners unless otherwise decided upon by Station. Station is not responsible for loss or damage of prize when mailed.
11. Winners are responsible for U.S. federal, state and local taxes and fees if applicable. Any person winning over \$600 in cumulative prize value or cash prizes from Station within a calendar year will receive an IRS Form 1099, and a copy of such form will be filed with the IRS.
12. By participating, each contest participant waives any and all claims of liability against SPIRIT 105.3, CRISTA Media, or CRISTA Ministries, its officers, directors, employees, agents, and contest sponsors for any damage or personal injury or loss which may occur from participation in the contest or from the use of prizes awarded by SPIRIT 105.3.
13. Contestants are required to provide truthful and complete information. SPIRIT 105.3 will reject any entry that the station discovers to be false, partially false, intentionally misleading, or incomplete.
14. SPIRIT 105.3 reserves the right to disqualify any participant attempting to tamper with the contest entry process.
15. SPIRIT 105.3 reserves the right to substitute contest prizes with other prizes of approximately equivalent value.
16. For contests with cash prizes (i.e. Secret Sound): contest participants are eligible to win only one cash prize contest every 5 (five) years. If a listener participates in and wins more than one cash prize contest in a 5-year (five-year) period, they agree to forfeit any prize beyond the first contest won.
17. Recipients of the additional money won by a Secret Sound winner, when applicable, must be a legal resident of the United States, must not reside in the same household as the winner, and must be at least 18 years of age. The Station, in its sole discretion, shall determine the accuracy of any guess and judge whether the answer provided is sufficient to be designated the winner and claim the prize. This is not open to dispute or appeal from third parties.
18. Once a listener has correctly identified the "SPIRIT Secret Sound" effect, that caller is designated the winner of that game. A new "Secret Sound" game, with a new sound effect, will begin within a period of time subject to review and discretion of the Station.
19. SPIRIT 105.3 RESERVES THE RIGHT TO CANCEL, CHANGE, OR MODIFY THE CONTEST, OR CONTEST RULES AT ANY TIME WITHOUT ADVANCE NOTICE AND WILL UPDATE THE CONTEST RULES ACCORDINGLY.

**By entering or participating, Entrants acknowledge they have read, understood, accepted and agreed to be bound by the terms and conditions of these Official Contest Rules, as they may be amended from time to time. Entrants may not sell, assign or transfer any of their rights under these Official Contest Rules or as may be granted throughout this Promotion. Entries that do not comply with all requirements stated in these Rules will not be considered and will be disqualified.**

